

# SUSTAINABILITY PUBLIC REPORTING 2025



**mazi**  
TRAVEL & EVENTS

# Overview

Mazi Travel has transitioned from a conventional operating model to one where sustainability is embedded across the business.

Building on our TRAVELIFE Certification, we aligned our strategy, policies, and daily practices to reduce environmental impact, strengthen a responsible supply chain, and foster a fair, inclusive culture.

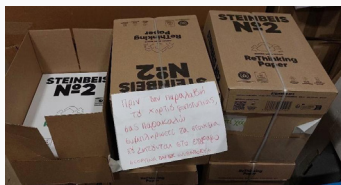


# Pillar 1 — ENVIRONMENTAL RESPONSIBILITY:

From intentions to measurable actions

## 1. RESOURCE MONITORING & GREENER INPUTS:

We now track paper use, switched to 100% recycled paper (STEINBEIS No 2), and moved our electricity supply to 100% Renewable Energy Sources.



## 2. ECO-DRIVING & TRANSPORT EFFICIENCY:

Our transport partner (MDS P.C.) now applies a formal Drivers' Manual with eco-driving, daily efficiency checks, and route optimization; the fleet is GPS-equipped for better routing.

## 3. SMART TICKET PRINTING (CROPICORN.EXE):

An in-house tool crops Acropolis e-tickets so four fit on one A4 page—cutting paper, ink, and electricity—and we share the tool with peers to amplify impact.

## 4. RECYCLING & COMMUNITY ACTION:



Clearly labeled recycling is in place in all offices. Our team joined the “Clean Up the Med” coastal action at Aretsou Beach, Thessaloniki (25 May 2025).

# Pillar 2 — SUSTAINABLE SUPPLY CHAIN & PRODUCT DEVELOPMENT

## Data-driven Choices

### 1. FLEET EMISSIONS PROFILE:

Annual travel of ~765,000 km analyzed—74% by newer EURO 4/5 vehicles, 26% by older EURO 2/3—informing upgrades and operations.

### 2. SUSTAINABLE PROCUREMENT (ACCOMMODATION):

Of €3,699,680.95 in annual hotel spend, 55% (€2,033,923.25) already goes to certified properties; among 23 key partners, 39% hold certification and 30% are actively working toward it.

### 3. PARTNER ENGAGEMENT

We launched a structured program with top outbound partners using sustainability questionnaires and kickoff meetings to align on shared goals.

### 4. CO<sub>2</sub> MEASUREMENT FOR TOURS

We adopted the CARMACAL tool to benchmark emissions of our most popular tours as a first step toward reduction/offset strategies.

### 5. VISITOR GUIDANCE



“Visitors’ Good Practices” materials help guests choose lower-impact transport, support local economies, and respect culture and wildlife.

Read more: <https://shorturl.at/qNKeT>

# Pillar 3 — **CULTURE, ETHICS & STAFF EMPOWERMENT:**

Sustainability starts inside

## **1. GREENTEAM & STAFF TRAINING:**

A trained internal GreenTeam meets weekly; all-staff sustainability training (incl. CO<sub>2</sub> basics) took place in February, and our annual retreat in Ioannina (Jan 17–19) produced a “Green Event Guide” for MICE.



## **2. SAFE & FAIR WORKPLACE:**

Clear anti-harassment resources, a designated contact person, and easy staff access to policies via a dedicated drive strengthen well-being and inclusion.

## **3. SUPPLIER DUE DILIGENCE:**

New, detailed sustainability questionnaires (18-page for accommodations; 30-question for tour operators) gauge issues like wildlife welfare, climate responsibility, and child protection—encouraging partners to join platforms such as Travelife.

## **4. EVERYDAY NUDGES**



Personal reusable cups/glasses for ~50 staff and in-office signage/email reminders reinforce energy and water savings.

# Pillar 4 — **AWARENESS & INDUSTRY LEADERSHIP**

From practice to advocacy

## **1. GLOBAL COMMITMENT:**

Mazi Travel is a signatory to the UN Tourism Glasgow Declaration, committing to measure, decarbonise, regenerate, collaborate, finance, and to report annually on progress.

## **2. LEADERSHIP ROLES & OUTREACH:**

- Appointed a Sustainability Advocate (Mr. Ioannis Kalogiannidis) to drive initiatives and represent Mazi Travel.
- Keynote engagements on sustainable wine tourism (Imathia, Jan 25; Larissa, Jun 12–13).
- Participation in FedHATTA's Sustainability Committee to help shape sector training and direction.
- Coordinator Partner of the EU Programme XpRience\_Thess; presentation at Money Show Thessaloniki (Mar 15, 2025) highlighting culture-tourism-tech synergies.
- Memorandum of Understanding with the EU Project CREAMARE to promote Underwater Cultural Heritage and marine pollution awareness (incl. "CREAMARE: The Game").

# What's Next

- Expand CO<sub>2</sub> accounting to all tours and operations; set science-based reduction targets and evaluate offset/compensation where appropriate.
- Increase the share of certified suppliers and support partners on their certification journey.
- Continue public reporting, staff upskilling, and sector advocacy to accelerate a just, low-carbon transition in tourism.

*This summary reflects core actions and outcomes documented in the  
“Mazi Travel: Sustainability Transformation Report 2025”*



MAZI TRAVEL SERVICES P.C.  
OFFICIAL TOUR OPERATOR - DMC - PCO  
EOT Licence No:0933E60000204101  
GEMI No: 149554806000

**THESSALONIKI**

85th Tsimiski str | +30 2310 238 025

**ATHENS**

58th Ippokratous str, Kolonaki | +30 210 6927000

**CYPRUS**

LIMASSOL | 116th Gladstonos str. M. Kyprianou  
House | Tel +357 25010558



[www.mazittravel.com](http://www.mazittravel.com)