



## Alternative Tour in Thessaloniki through Extended Reality for the development of Cultural Tourism



# XpRience Thess

Alternative tour of Thessaloniki through the lens of extended reality for the development of cultural tourism.

### Duration:

10/2021 - 02/2025

The project aims to create an alternative tourism product through a collaborative scheme involving organizations active in the fields of tourism, culture, and information technology.

### Total Budget :

€393.213,43

### Programme

“Central Macedonia 2021-2027”



Co-funded by  
the European Union

